

TRADE EXHIBITION 23 - 25 AUGUST 2010



15TH WORLD CONGRESS OF

# Food Science & Technology

Cape Town International Convention Centre, South Africa

**22 - 26 August 2010**





The South African Association for Food Science and Technology (SAAFoST) will host the 15th World Congress of the International Union of Food Science and Technology (IUFoST) at the International Convention Centre in Cape Town over the period 22 - 26 August 2010.

The Congress will provide an excellent opportunity for academic and commercial food scientists and technologists from all over the world to meet and network in one of the most beautiful cities in the world.

The program is designed to cover global issues affecting our profession and will provide a platform for both young and established researchers to present their work. It will also include topics with commercial appeal to attract delegates from industry. This is the first time that the Congress is being held in Africa and delegates will be exposed to the strong food science and technology capabilities and the food research and manufacturing infrastructure that exist in South Africa and the rest of the African continent.

The organising committee intends making the Congress a world class event in terms of scientific content, venue and administration while ensuring that registration fees are set at sufficiently affordable levels to ensure attendance by both local and international scientists.

A trade show for both local and international suppliers to the food industry will run parallel with the 15th World Congress of Food Science and Technology. The exhibition will be open to both Congress delegates as well as members of the trade.

## AT IUFOST'S 2010 TRADE EXPO YOU CAN:

- Gain unparalleled access to your target market.
- Target new clients and launch new products and/or services.
- Promote your company image & build your brand.
- Ensure interaction between suppliers and customers.

**NB: Exhibitors will be required to register separately if they wish to attend the Congress and/or enjoy the benefits offered these delegates.**

## COST TO EXHIBIT

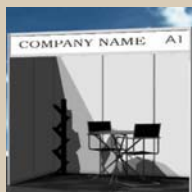
- **R1 800 per m<sup>2</sup>, ex VAT** - floor space only \*
- **R2 150 per m<sup>2</sup>, ex VAT** - with shell scheme which includes carpet tiles; your company name on the fascia; two spot lights per 9m<sup>2</sup>; and one plug point per 9m<sup>2</sup>.

There are also "**walk on**" exhibitor packages for smaller stands which include all of the above as per shell scheme cost as well as a table and two chairs, together with a brochure stand:

- **Option 1:** 3m x 1m = R 7 500 (ex VAT)
- **Option 2:** 2m x 2m = R 9 950 (ex VAT)
- **Option 3:** 3m x 2m = R13 950 (ex VAT)
- **Option 4:** 3m x 3m = R19 950 (ex VAT)

**\* Please note that floor space-only stands will have to order a distribution board.**

- Plumbing/compressed air can be arranged at an additional cost. Please advise the organisers.



### Option 2: 2m x 2m (4sqm)

- 1 x Table
- 2 x Chairs
- 1 x Brochure holder
- Fascia with company name and stand number
- 1 x Plug Point
- 2 x 150w Black Spots

### Option 3: 2m x 3m (6sqm)

- 1 x Table
- 2 x Chairs
- 1 x Brochure holder
- Fascia with company name and stand number
- 1 x Plug Point
- 2 x 150w Black Spots

### Option 4: 3m x 3m (9sqm)

- 1 x Table
- 2 x Chairs
- 1 x Brochure holder
- Fascia with company name and stand number
- 1 x Plug Point
- 2 x 150w Black Spots

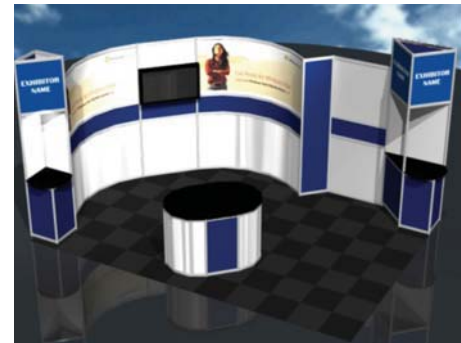
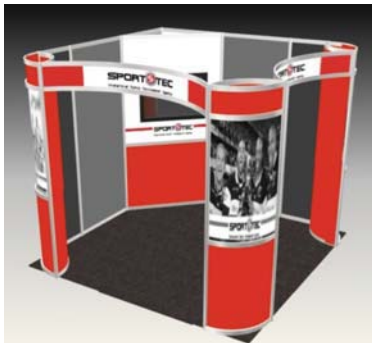
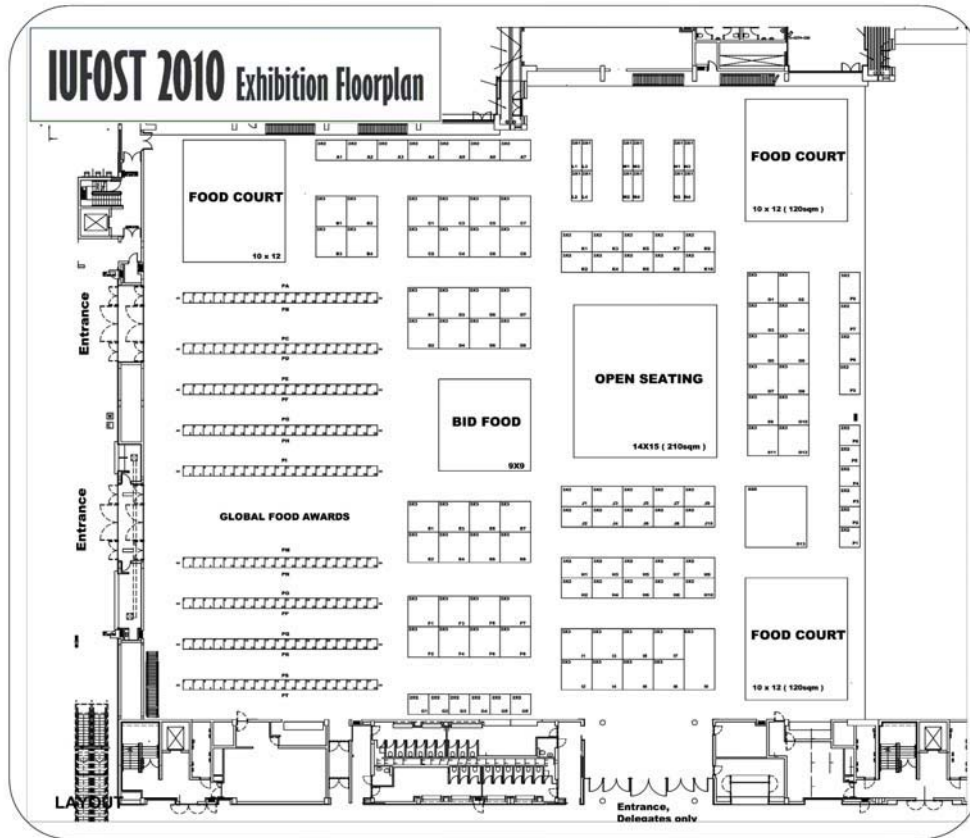
## WHO SHOULD EXHIBIT?

Suppliers of food ingredients; consultants; service providers; packaging suppliers; laboratory equipment and testing services; hygiene and sanitation vendors; suppliers of food and beverage processing equipment and process control instrumentation; publishers; research companies; relevant associations; and many more .....

## SPONSORSHIP OPPORTUNITIES:

If you would like to sponsor an area within the exhibition halls such as the Product Theatre; the Taste of South Africa stand; meeting areas; the poster board areas; the themed food courts; the registration area; expo lanyards; the Global Food Awards showcases; then please contact Upward Spiral.

## FLOORPLAN & STAND OPTIONS



Kagiso Solutions is the preferred stand builder and will quote for individually-designed stands. Please contact Karen Knibbs at 011 704 1953 to discuss your requirements. Kagiso representatives are on hand in Johannesburg, Cape Town & Durban.

### CONTACT US:

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