

IUFoST 2010

By now hopefully you know that SAAFoST will host the 15th Congress of the International Union of Food Science and Technology (IUFoST) at the International Convention Centre in Cape Town over the period 22 - 26 August 2010. A trade show for both local and international suppliers to the food industry will run parallel with the IUFoST 2010 Congress. The exhibition will be housed in the International Convention Centre and will be open to both Congress delegates as well as the trade.

At the trade expo exhibitors can gain unparalleled access to their largest markets; target new clients; launch new products and services; promote their company image; build company brands; and ensure interaction between suppliers and customers.

So who should exhibit? Virtually any company associated with the food industry. Suppliers of food ingredients, packaging materials, laboratory equipment, food and beverage processing equipment and process control instrumentation will all benefit enormously.

Other potential exhibitors will include consultants, service providers such as laboratory testing services, publishers and research companies.

The cost to exhibit is reasonable by South African standards and an absolute bargain by international standards. For example a "walk in" exhibitor package for a 2m x 3m stand costs only R13 950 (VAT exclusive) and includes a table and two chairs, a brochure holder, fascia with company name and stand number, a plug point and two spotlights.

Upward Spiral is the exhibition organising company and Kagiso Solutions is the preferred stand builder. All the relevant contact details are given below and the Exhibition Floor plan is also shown for interest.

CONTACT US:

UPWARD SPIRAL - JHB OFFICE:

Zoe Gannon
Tel. +27 11 465 8573
Fax: 086 671 7532
E-mail: zoegannon@netactive.co.za

UPWARD SPIRAL - CT OFFICE:

Sue Gannon
Tel. +27 21 423 5408 / 082 891 9918
Fax: 086 671 7532
E-mail: suegannon@netactive.co.za

KAGISO SOLUTIONS - JHB OFFICE:

Karen Knibbs
Tel. +27 11 704 1953
Fax: +27 11 704 1734
E-mail: karenk@kagisosolutions.co.za

SAAFOST:

Rosie Maguire, SAAFoST President
Tel. +27 21 790 5097
Fax: +27 21 790 5099
E-mail: rosie@inessence.co.za

ACCOUNT QUERIES:

Turners Conferences - Catherine Taylor
Tel. +27 31 368 8000
Fax: +27 31 368 6623
E-mail: catherinet@turnergroup.co.za

