

IUFoST 2010

AN UPDATE & OVERVIEW OF SOCIAL EVENTS

This is the fourth in the series of articles on the IUFoST 2010 15th World Congress to be held in Cape Town in August next year. The first article dealt with Sponsorship Opportunities associated with the Congress. Recently the IUFoST organizing committee has decided that sponsoring companies can have naming rights to the auditoria and other meeting rooms on a daily basis for an agreed sponsorship amount. Should this or any of the other previously mentioned marketing opportunities be of interest to your business or company, please do not hesitate to contact one of the members of the committee.

The second article on IUFoST 2010 gave some details of the exhibition which forms part of the Congress. The sale of stands is progressing well and if you want to secure a good position plus an "early bird" discount, you need to make a move fairly soon. Details are available from Upward Spiral - suegannon@netactive.co.za. The last article covered the Scientific Programme and announced the Congress Theme, which is Food Science Solutions in an Evolving World. The official Call for Abstracts was opened on 30 June and can be submitted online on the official website - www.iufost2010.org.za.

However, the Congress is not just about marketing opportunities, exhibitions and a terrific programme - there are also social events designed for delegates' enjoyment as well as for networking. IUFoST 2010 starts on Sunday evening 22 August with the Welcoming Reception. This event, which will be held at the Cape Town International Convention Centre, will be attended by most delegates attending the congress and has been sponsored by one of our Double Gold sponsors, McCormick International. It will be a great opportunity to see who's there, renew old acquaintances and meet new friends.

On Monday 23 August, there will be a selection of social events. The main event, kindly sponsored by another Double Gold sponsor, Sunspray Food Ingredients, will most probably be held at Moyo's at the Spier Wine Estate. In order to accommodate all the guests wanting to attend a social event, two other excellent outings are planned for the same evening. Although plans have not as yet been finalized, one of the events may be held at the Two Oceans Aquarium, while the other is likely to be an exclusive gourmet dinner demonstrating the best of local cuisine.

At this stage, Tuesday evening will be a free evening, while the main social event of the Congress, The Banquet, will be held on Wednesday 25 August. Congratulations and thanks to our first Platinum Sponsor, Flavourcraft, for sponsoring this event. Details have not as yet been finalized but what is known is that the Congress Banquet will also incorporate SAAFoST's 50th Birthday Party. It is really wonderful that SAAFoST's hosting of IUFoST 2010 coincides with the 50th anniversary of our local organisation!

And finally, on Thursday 26 August, there will be a closing ceremony and cocktails for those who can stay and for attendees of the IUFoST general assembly that will be held after the Congress closing ceremony.

All in all, 2010 will be offering delegates some wonderful opportunities to socialize, network and generally relax. Make sure you attend the Congress and join us at some of the social events.